



2024 KENTUCKY SAVES WEEK VIDEO CONTEST

ELIGIBILITY

- Grades 7-8
- Grades 9-10
- Grades 11-12



DEADLINE TO SUBMIT

March 29, 2024

ENTRY FORM



PRIZES

The first-place winner from each grade band will receive a \$50 grand prize. Second-place winners will receive \$25. Awards will be announced online through Kentucky Jump\$tart's Social media.

THEME

Students can choose one of the following categories:

- Financial Responsibility
- Money Management
- Planning for Your Future
- Saving for College
- Saving for an Emergency Fund
- Using Money Wisely
- Personal Finance

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Rules and Guidelines

Theme

Students can choose one of the following categories:

- Financial Responsibility
- Saving for College
- Money Management
- Planning for Your Future
- Using Money Wisely
- Personal Finance

Eligibility

The 2024 Kentucky Saves Week Video Contest is open to all Kentucky students in 7th-12th grades. The contest is open to individuals, classes and non-school groups; however, entries must be from Kentucky students in grades 7-12 and will be judged in the following grade bands:

- 7-8
- 9-10
- 11-12

Instructions

Videos should be 3 minutes or less. The video cannot infringe upon any rights of any third party including copyright, trademark or privacy and its original work.

Student submissions should be unlisted and uploaded to YouTube and provide a LINK to the YouTube video on the [entry form](#). Directions on how to upload unlisted videos can be found [here](#).

Timeline

- Submissions due March 29th, 2024.
- Winners announced in April.

Judging

Videos will be judged on expression of the theme (40%); style and content (30%); and creativity (30%).

Prizes

The first-place winner from each grade band will receive a \$50 grand prize. Second place will receive \$25. The winning videos will be displayed on various social media platforms. Winners will be announced online via the social media of Kentucky Jump\$tart and the Kentucky Financial Empowerment Commission on April 3rd, 2023.

The Kentucky Jump\$tart Coalition for Personal Financial Literacy reserves the right to award fewer or no prizes in the event there are insufficient numbers of qualified entries. The coalition will determine, at its sole discretion, whether each entry meets the entry criteria. The coalition reserves the right to disqualify any entry that does not comply with contest rules. Immediate family members of the coalition's board are welcome to submit posters and may win awards certificates, but are ineligible to win cash prizes.

Official Entry Form:

<https://forms.gle/upjocAvVgQXSsQee9>